**Subject:** Join Me in Supporting United Way’s 100th Year

Dear Team Members,

I’m writing today to ask you to join me and our colleagues in supporting United Way of Greater St. Louis during their special 100-year anniversary campaign.

We are proud to be a part of United Way’s history of helping the St. Louis community. **By supporting United Way, we are doing our part to keep our region strong.**

United Way provides vital funding to a safety net of more than 160 local nonprofits across our region that are working every day to feed, shelter, educate and inspire our neighbors. This safety net ensures people have resources and support that help them reach their potential and thrive.

For 100 years, local companies like ours have powered United Way’s work to make our community a better place to live and work. We hope you will join us as we continue with this important effort.

On behalf of our leadership team, thank you. Your support for United Way of Greater St. Louis is much appreciated.

Sincerely,

<Local executive’s name>